



ExploreHealthCareers.org 2017/2018 Advertising Opportunities

Digital Advertising
Opportunities

sales@explorehealthcareers.org

REACH MILLIONS WHO WANT TO MAKE CARING THEIR CAREER.

ExploreHealthCareers.org is a free, multi-disciplinary, interactive website providing easy access to information for over 100 health careers. For more than a decade and a half, ExploreHealthCareers.org has offered students, career-changers and academic advisors a reliable and comprehensive source of accurate, up-to-date information about the health professions—compiled by leaders in those health professions.

Our yearly audience of millions comes to ExploreHealthCareers.org via organic search and direct links from national foundations and associations that support it. Achieve your goal of reaching students, potential program applicants and advisors and get your message in front of the next generation of healthcare workers. Advertise on ExploreHealthCareers.org today.

Digital Advertising

Run of Site	Size	Per month
Skyscraper	120 x 600	\$3,300
Square	300 x 250	\$2,500
Career specific locations	Size	Quarterly
Skyscraper (Nursing pages)	120 x 600	\$2,700
Square (Nursing pages)	300 x 250	\$1,800
Skyscraper (All other careers)	120 x 600	\$1,800
Square (All other careers)	300 x 250	\$1,500
Site takeover	Size	Monthly, quarterly
Wallpaper	2550 x 1440	Email for pricing
Newsletter	Size	Monthly
Top banner	600 x 81	\$750
Bottom banner	600 x 81	\$500
Sponsored blog	Size	Per post
Your content (including links)	N/A	\$750

CAREER SPECIFIC LOCATIONS TO CHOOSE FROM

Allied Health Professions, Arts & Humanities in Health, Chiropractic Medicine, Complementary & Alternative Medicine, Dentistry, Environmental Health, Forensic Science, Gerontology, Health Administration/Management, Informatics, Medicine, Mental Health, Nursing, Naturopathic Medicine, Nutrition/Dietetics, Occupational Therapy, Optometry, Orthotics & Prosthetics, Pharmacy, Physical Therapy, Podiatric Medicine, Public Health, Social Work, Speech-Language-Hearing, Sports Medicine, Veterinary Medicine.

ELECTRONIC FILE REQUIREMENTS

ExploreHealthCareers accepts ads in the following formats (maximum file size 1MB):

- .PNG
- .SWF
- .GIF
- .JPG

Questions? Email sales@explorehealthcareers.org